

# Publication Evaluation



Here are both my test buddy and my publication evaluation.  
This my evaluation.

<b>Strengths</b>	<b>Areas for Development</b>
I have used my logo on every page	I could make some of my writing more attractive by changing the colours
I have continued to use my house font	I could make my font even more attractive by putting more bold on some font
I have used some more colours in my colour scheme	My title and logo could always be the same
My publication is attractive	
My publication is suited to my target audience	
My title and logo usually followed a layout scheme	

This is my test buddy's.

<b>Strengths</b>	<b>Areas for Development</b>
The Publication is attractive with a lot of colours	The Thickness of the line around the word art could be a little bit bigger to see it
The Publication is suited for the target audience and it would attract the eye of the user	You could use more effects on words e.g bold italic underlined, or make key words a different colour & size to make them stand out more
The font is the same on all of the slides	More different pictures could be used in the background to make it even more interesting
The logo is on everyplace	You could add some custom animations to the words or pictures.
The title and logo follow the same layout which makes it look better than if it was all over the place on each slide	Add a border around each of the slides (maybe a yellow or green thick line – but no fill)
The publication gives all the information which the user would need	Add a border around your logo & pictures to make them stand out more