

## Invitation Evaluation



### Self Evaluation

Strengths	Areas of Development
My logo has been used.	I done my text box lines the same colour as part of my background.
I have used my house font of Century Gothic.	I haven't varied my title colour.
My invitation is suitable for my target audiece-both genders.	I haven't used the same amount of stars on the left hand as I have on the right hand side.
My invitation includes all the information needed for the people who might attend.	The auto shape around my logo does'nt fit it properly.
I have included my signature colours and included one more.	
I have varied the size of font and included some more exciting puctuatuion.	

### Test Buddy Evaluation

Strengths	Areas of Development
Hes used his usual font	You could make your key words stand out by making them a different colour (eg HHS, dance marathon).
There is a list of the charitys to get the reader intrested	You could improve your layout by balancing the text out (the majority of the writing is on the left side)
Hes put all the information	You could add a border

needed to attend the dance o clock	around your logo to make it stand out, or try taking away the white to remove the white box.
The invitation is good for both genders	You could add a ClipArt picture to appeal to the younger students coming to the event.
It's a good colour mixture	Maybe you could add an appropriate picture to the Danceometre comment (eg a computer mouse) to appeal to children.
The font size gets the point across	Try centre-ing your text to improve the layout within the text boxes.
The logo is good	You could alternate the colours of the borders around the text boxes (to break up the blue colour)?



I have included a **clip-art picture** because we have permission to use the images

I have **varied** the colour of the **title** because it gets more marks to use a wider variety of colours

I have added a **border** to my logo as my test buddy said it would improve the appearance

I have tilted some of my **text boxes** to make it look more appealing

I have used a **two-tone background** colour because it make it more attractive

Tired of being stuck in front of the TV?  
Can't afford a night in the city?

# Dance Marathon 2008

The 5 Charities that will be supported by this event are:  
NSPCC  
Children In Need  
RSPCA  
Barnados Foundation  
Comic Relief

You are invited to join in the action of the **Dance O' Clock** event on the **31/3/08** at **Hellesdon High School (187 Middleton's Lane)**

Students at Hellesdon High School have been invited to help raise money for charity by attending the **Dance O' Clock Marathon**.

Remember to complete the **Dance o metre** to get your fitness rating and your favourite music codes!

I have used **bold** and **colours** to make it more appealing for my target audience

I have changed the colours of the **text boxes** to make it more exciting to the eye

I have used a consistant **two-tone colour scheme** for my **text boxes** but I have changed the style to gain more marks

I've included a **border** to make it more attractive to my target audience

I have included a **second primary source picture** to gain extra credit and marks