







Background Information

After researching a range of charities that may suit my target audience, I decided on these five charities to be supported by the Dance o' Clock event.

<u>Charity Name</u>	<u>Charity Logo</u>	<u>Charity Objective</u>	<u>Why I chose Charity</u>
NSPCC		The NSPCC aims to stop child abuse and cruelty to children.	This charity is related to my target audience (students at school) and also it is very well known so it will help raise more money.
Children In Need		The Children In Need Charity supports under privileged children in countries in not only England, but around the world.	Children in Need supports my target audience and it helps bring thousands of children out of poverty which is a very important issue.
Barnardos		The Barnardos foundation supports children that have been victims of abuse, poverty, and neglect.	Barnardos has been around for a long time and is well known by a lot of people and once again, it suits my target audience.
Comic Relief		Comic relief's objective is to rid the whole world of poverty.	Comic relief is known by practically everyone and people are always willing to donate to Comic Relief.

<p>RSPCA</p>		<p>Aims to end cruelty to animals and provides shelter, food, healthcare, and attention to unwanted pets.</p>	<p>I chose this charity because it is a charity that young people would support as young people like pets and are against animal cruelty.</p>
--------------	---	---	---