








Background information.

After researching various charities I decided to choose the following 5 charities to be supported by the Dance o' clock event.

Charity name	Charity logo	What the charity does	Why I chose this charity.
Alzheimer's research trust		Alzheimer's research trust claims to raise money for research into cures and carers for the disease.	I think this is a good charity to choose because I think it is a very good cause and they deserve some help. I think it will relate to the target audience because many young people have a problem with this disease in the older generations of their family.
Children in need		Children in need claims to raise money to help the disadvantaged children in the UK.	I think this would be a good charity to fundraise money for because it suits the target audience because they are only children themselves.
Comic relief		Comic relief raises money to support people in third world countries. They want to free the world from poverty.	I think this would be a good cause to raise money for because it is well known and more people will want to become involved. This will result in more money being raised.
RSPCA		The RSPCA is a cause that looks after and cares for, abandoned, abused or just stray animals.	This would be a good cause to raise money for because it is widely known and most young people (target audience) like animals and don't like the thought of them being harmed. This means more people will come along to the fundraiser so more money will be raised.
NCPCC		The NSPCC raises money to help protect children from child abuse.	I think this will be a very good charity because it suits the target audience (young people) this means the fundraiser will become more popular and more money will be raised for the charity.