

Annotating My On Screen Publication.

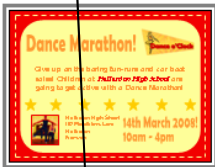


I made a page to advertise the charities and imported pictures of the charities logo from my documents.

I used word art to make the titles on every page. I used this because it is bold and eye catching.

Using auto shapes I made the background for my slides. I think this makes my presentation look quite professional.

I made my logo on fireworks and imported it off my documents. I did this to stick to my house style.



I made a page to encourage the children to get involved and I made another page to encourage adults to sponsor.

On fireworks I edited a picture of a dancer and imported it from my documents.

I added all my writing to my slide show using text boxes and changed their font, size & colour. I stuck to the same font throughout my project to make it more professional.

I added the stars using autosshapes. I then changed the colour of them.

Evaluating my publication.

I think my publication suits the target audience because it has separate pages which apply to children and adults.

On the students page I have added information such as, where the event will be held. I then added a 'fun' title which will attract them. I also added 2 pictures to the bottom corners of the slide. I also think the colours on my publication will attract the students. They are bold and bright which most of the younger generation like. They are also very eye-catching.

On the slide/slides aimed at the adults, I added information such as which charities the event will be helping. I gave information about the charities aims and goals and also how the event is planning to help them. I also added information about sponsoring a child taking part in the event.

I think the font I have used is suitable for adults and students. It is easy to read and a reasonable size. It is not too childish but then it is not too formal either.

My publication also attracts people to join in at the event. It gives information about how fun it will be and also I have added some slogans/titles which will attract the target audience. It gives information about the charities we will be helping with the event, which will attract parents to encourage their children to take part.

I think my publication is suitable for a Dance o'Clock event. It has suitable pictures which reflect what the event is about, for example I added a picture of a dancer to the first slide. My titles/slogans all apply to the dancing theme. They all have an essence of dancing in them E.g 'Get your dancing shoes on'.